

MAYOR OF LONDON

BAME RECRUITMENT

**CHAIR OF THE BOARD
LONDON SPORT**

ROLE BRIEF



LONDON

Hello,

I'm Debbie Weekes-Bernard, London's Deputy Mayor for Social Integration, Social Mobility and Community Engagement.

The position of Chair of the board of London Sport is a fantastic opportunity for the right person. It's a great time to get involved with so much exciting work happening at London Sport. It's also an exciting time for all sport in London, with the Mayor's Sport Strategy, *Sport for All of Us*, published earlier this month.

London Sport is a centre of excellence for physical activity and sport. We work with London's 33 Local Authorities and hundreds of other organisations, supporting them in their work because we all believe that being more physically active improves people's lives. We want to create long-term behaviour change in London's populations, so that all Londoners can enjoy the benefits of living more physically active lives.

LONDON

London Sport likes to do things differently – for example there's a pilot scheme to see how personalised digital communications can best be used to help inactive people be more active. Then there's the organisation's leading work in open data which will make finding and booking activities much, much easier for everyone in London. The organisation also holds a proud track-record in undertaking and commissioning influential insight and research, including publishing the first ever Social Return on Investment report for physical activity and sport in London, and acting as a Founding Member of the global Active Citizens Worldwide initiative.

The organisation is also widening its reach and influence by partnering with new and innovative organisations, outside of the traditional grassroots sport sector.

Get involved and help London Sport meet our target of getting 1,000,000 Londoners more active by 2020.

Wishing you the best of luck.

Yours,

Debbie Weekes-Bernard

MAYOR OF LONDON **BAME RECRUITMENT**



The Mayor of London wants every Londoner to have the chance to succeed at work regardless of who they are. He leads by example at City Hall, a workplace which celebrates difference and diversity, and challenges all forms of discrimination.

London's diversity is its biggest asset and we strive to reflect London's diversity in all Board appointments. The aim is that the Board of London Sport contains a broad range of experience and reflects London's diversity. We welcome applications from all sections of the community, regardless of age, gender, ethnicity, sexual orientation, faith or disability.

We expect candidates to be able to demonstrate a clear commitment to, and achievement in, promoting diversity, equality and inclusion.

Applicants who declare they have disability will be considered under our Guaranteed Interview Scheme (GIS). We recognise both the Equality Act 2010 definition and the social definition. For more information see <https://www.london.gov.uk/about-us/jobs-and-working-city-hall/guaranteed-interview-scheme>

BAME Recruitment and the Mayor are now working together to recruit the new **Chair of the Board of London Sport**. If you're interested in this exciting role, please read on for more information and to find out how to apply.



ABOUT THE LONDON SPORT BOARD

London Sport was created by the Mayor of London, Sport England and London Councils in 2014 to make London the most physically active city in the world.

London Sport works in partnership with hundreds of different organisations to help improve the lives of all Londoners through physical activity and sport.

Since it was founded in 2014, London Sport has taken a number of bold steps to enhance physical activity and sport in London, from championing technology and open data innovation to developing new partnerships with public health, transport, planning, communities, housing and mental health groups that seek to put physical activity at the heart of the capital's decision-making.

The organisation is also a commissioner and publisher of sector-leading insight and research, and runs a number of high-profile events, including the London Sport Awards: the capital's annual celebration of the best of grassroots sport.



STRATEGIC OVERVIEW

London Sport is an independent registered charity with an annual budget of £5-£6m and employs around 50 staff.

Its vision: to make London the most physically active city in the world

Its target: To get 1,000,000 Londoners more active between 2015 and 2020

Being active is good for health and wellbeing, saves money, boosts the economy and can help create stronger communities.

Current priorities include:

- reducing the number of inactive Londoners, those currently doing less than 30 minutes of exercise a week
- using sport and physical activity to bring people together
- influencing policy and systems across the capital and becoming a thought leader
- using technology, data and innovation to help people to become and stay active
- finding new revenue streams
- creating consumer communications that encourage Londoners to get active



KEY ACHIEVEMENTS TO DATE

Here are some of London Sport's achievements and aims for the future. To find out more, see the [2017/18 Impact Report](#):

- Launching the *Blueprint for a Physically Active City* in 2015 – a strategy for physical activity and grassroots sport in London
- House of Sport – a new high-quality co-working space where non-profit sports organisations can co-locate to improve, collaborate and benefit from a high quality working environment
- Increasing participation by 216,000 between 2015 - 2017– on track to meet the target of 1,000,000 by 2020
- Awards – established the leading celebration of grassroots sport in London, an event attended by over 400 people in 2017
- Technology – a national thought-leader on how technology and data can help get people active. Creating the Sport Tech Hub, an early stage incubator for Sport-Tech start-ups
- Playing a leading role in the open data movement for sport – OpenActive – which will make it as easy to book physical activities as travel
- Launching pan-London action plans for disability, technology for participation and development of physical activity workforce.

LONDON SPORT BOARD



There are 12 people on the board of London Sport including the chair. The Mayor of London, Sport England and London Councils each appoint two trustees to the board. London Sport is responsible for appointing up to five independent trustees. The Mayor of London appoints the chair.

The current board is highly skilled and includes members from a range of backgrounds.

Find out more about the London Sport Board at: <https://londonsport.org/board/>

The board also has sub-committees to carry out duties on its behalf:

Finance Sub-Committee – meets in the lead up to board meetings to review all financial matters in depth, including annual audit, making recommendations to the board for approval.

Remuneration Sub-Committee – meets at least annually to consider payment of staff, making recommendations to the board for approval.

Nominations Sub-Committee – meets when needed to make board and senior executive appointments.

ROLE SPECIFICATION

As chair you will:

- Work closely with the chief executive of London Sport to set the strategic direction for the organisation, provide support and challenge and hold them to account for executive actions and performance
- Chair quarterly board meetings in central London
- be an advocate for London Sport, and for increasing levels of physical activity and sport in Greater London. Executive support is available for editorial and speech writing
- attend quarterly briefing meetings with the vice-chair and chief executive
- represent London Sport at ad-hoc events and meetings, where appropriate
- Influence key industry stakeholders and support new opportunities to grow the impact of London Sport's work

ROLE SPECIFICATION

Criteria

You should have:

- Understanding of, and a passion for, grassroots physical activity and sport and the personal and societal benefits it brings
- Proven ability to effectively manage a board
- Highly developed strategic thinking
- Strong skills and experience in financial management
- Excellent oratory skills able to present complex messages and the vision of the organisation, publicly at the highest level
- Proven ability to work collaboratively, working with stakeholders in a positive and engaging way
- Understanding of and commitment to the development of equality opportunities, diversity and inclusion, and safeguarding, and its practical application
- Proven ability to influence senior stakeholders
- Proven ability to support, motivate and hold executive staff to account

ROLE SPECIFICATION

Strong evidence of skills which may include:

- Business development experience including both fundraising and proposition development
- Expertise and network in the field of Finance and Investment
- Knowledge and experience of effecting behaviour change in a social context
- Commercial sponsorship experience
- Expertise in technology - strategy and development.
- Strong experience and expertise in data and digital media and how it could be best used to increase London Sport's impact
- Strong experience and expertise in marketing and communications for behaviour change



APPOINTMENT DETAILS

Time commitment

We anticipate that the chair will need to dedicate up to two days/month to the role. Some flexibility will be needed to account for business requirements at certain times.

There are quarterly board meetings, usually held at London Sport's office. However, occasionally you will need to travel for meetings and events across London.

Pay/expenses

The chair is paid £6,400 per year, non-pensionable. We will reimburse all reasonable expenses.

Appointment term

This post will be for up to three years.



APPOINTMENT PROCESS

After applications have been assessed against all criteria, we will interview shortlisted candidates. The selection panel will include a representative of the Mayor and GLA officers. They will make a recommendation for appointment to the Mayor of London, who will then confirm the appointment to the board.

Conflict of interests

Please give details of any business, other interests, or any personal connections which, if appointed could cause embarrassment to the Mayor, GLA or London Sport. This includes financial interests or share ownership, active connections or memberships of societies or associations.

We will process all information you give us in accordance with the Data Protection Act.

Application closing date: Sunday 20 January 2019

Interviews: At City Hall week commencing 25 February 2019

Start date: the new chair will attend the London Sport Board meeting on 06 March 2019

HOW DO YOU APPLY FOR THE ROLE?

Please send your CV and covering letter to BAME Recruitment at:

<https://www.workable.com/j/F19CC3C473>

Your CV and a covering letter combined should not exceed 5 sides in total.

In your covering letter please explain why you are suitable for the role by addressing the criteria as outlined in the **ROLE SPECIFICATION**.

We look forward to hearing from you soon.

