

**MAYOR OF LONDON**

**London Legacy  
Development  
Corporation  
Board**

**Application Pack**

**Board Member position**

**LONDON** LEGACY  
DEVELOPMENT  
CORPORATION



Dear Applicant

Thank you for your interest in the London Legacy Development Corporation (LLDC) Board.

London is a historic city that has awed, inspired, entertained and nurtured people for centuries. It is a world class city which tops international leagues of competitiveness. The LLDC's vision is to create a dynamic new metropolitan centre for the capital. Change and evolution are needed to keep London's place as a truly global city which brings benefits to the whole of the UK through its economy and innovations. The LLDC's mission is "to use the opportunity of the London 2012 Games and the creation of Queen Elizabeth Olympic Park to change the lives of people in east London and drive growth and investment in London and the UK, by developing an inspiring and innovative place where people want to live, work and visit".

Being appointed to the LLDC Board provides a real opportunity to individuals who wish to make a contribution to improving the lives of all Londoners and supporting London's diverse communities. The LLDC Board is responsible for setting strategic direction and overall policy within a framework set by the Mayor of London, providing leadership and support to the organisation, offering oversight and scrutiny as well as monitoring performance and corporate governance.

The Board currently consists of fifteen members appointed by the Mayor of London.

Between them they have skills ranging from regeneration, sport and community engagement to business, construction and finance. We are currently recruiting a Board member with skills and experience in residential and/or commercial property development as outlined in the 'The Role' section of this pack.

London's diversity is its biggest asset and we strive to ensure Board reflect London's diversity at all levels. We welcome applications from everyone regardless of age, gender, ethnicity, sexual orientation, faith or disability.

This information pack provides you with background information on the organisation and the roles and responsibilities of the LLDC Board, along with details on the application process and how to apply.

The closing date for applications is Thursday 17 September 2020.

If you have any questions or would like to speak with someone informally about the role, please email [HumanResources@londonlegacy.co.uk](mailto:HumanResources@londonlegacy.co.uk).

We look forward to receiving your application.



**Sir Peter Hendy CBE**  
**Chair, London Legacy Development Corporation**

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## 1. About the LLDC Board

The London Legacy Development Corporation (LLDC or the Legacy Corporation) is a functional body of the GLA. Based in Stratford, East London and established in April 2012 as a Mayoral Development Corporation under the Localism Act 2011, it took over assets and projects of its predecessor body, the Olympic Park Legacy Company. LLDC became the planning authority within its Mayoral development area on 1 October 2012 with extended boundaries beyond the Park. This includes both the Park itself and neighbouring districts like Hackney Wick, Fish Island, Bromley-by-Bow, Sugar House Lane, Carpenters Estate and Westfield Stratford City.

LLDC operates within the overall legislative and governance framework provided by the [GLA Act 1999](#) and 2007 and the Localism Act 2011. The Mayor of London appoints members to its Board and allocates its budgets. The current committee structure includes an Audit Committee, Investment Committee, Regeneration and Communities Committee, Planning Decisions Committee, a Health, Safety and Security Committee and a Chair's Committee.

LLDC's mission is to use the opportunity of the London 2012 Games and the creation of Queen Elizabeth Olympic Park to change the lives of people in east London and drive growth and investment in London and the UK, by developing an inspiring and innovative place where people want to live, work and visit.

Since the London 2012 Olympic and Paralympic Games, the Legacy Corporation has connected the Park to surrounding neighbourhoods and transformed the Park and venues into a permanent visitor destination, including appointing an operator for every venue. There have been over 8 million visits to the Park since it opened fully to the public in April 2014. The transformation of the venues was completed when the Stadium re-opened permanently in August 2016 as the home to West Ham United FC and UK Athletics, and work has commenced East Bank – the largest and most ambitious cultural and education district in a generation. As a regeneration agency, LLDC has a major part to play in London and the UK's recovery from Covid-19.

LLDC works closely with the four neighbouring boroughs of Hackney, Newham, Tower Hamlets and Waltham Forest and residents in neighbouring local communities, local organisations, businesses and regeneration agencies and national and international sporting, cultural and leisure organisations to deliver its strategic goals in a collaborative and integrated way. The leaders or Mayors of the four neighbouring boroughs sit on the Board.

### LLDC Regeneration

The LLDC's regeneration role extends well beyond the transformation of the Park, and its vision and mission are ambitious. Its plans include; delivering new neighbourhoods and building thriving communities, embedding higher education, innovation, enterprise, arts and culture at the heart of the Park, creating job opportunities, and working in partnership to regenerate the areas surrounding the Park. This work is already well in train, and since 2012, LLDC has:

- ensured that all venues are operating on a long-term sustainable footing and animated the Park and venues with a wide range of sporting and cultural events drawing over 8 million visits to date;
- agreed, accelerated and begun to implement a strategic plan for new homes, public space and social infrastructure (schools, libraries, health and community centres); the first homes

at Chobham Manor have been occupied and a developer for the next new neighbourhood in East Wick and Sweetwater is in place;

- created new job opportunities: more than 7,000 people have worked on the Park since the end of the Games, including over 150 apprentices, with significant proportions recruited from neighbouring boroughs
- delivered a Paralympics legacy through the annual National Paralympics Day, inclusive sports programmes and a permanent space on the Park at Mandeville Place marking the most supported Paralympics to date; and
- developed the vision and plan for East Bank, a new cultural and education district, which will put education, arts and culture and innovation at the heart of the Park, by bringing together world class institutions such as Sadler's Wells, University of the Arts London, University College London's London College of Fashion, the BBC, the Victoria & Albert Museum and the Smithsonian Institution. Planning permission has been achieved and construction started, and the Foundation for FutureLondon charity has been established to help realise the potential of East Bank and Queen Elizabeth Olympic Park, through the promotion of arts, culture, science and education.

### **LLDC Values**

To deliver this programme, the Legacy Corporation is committed to working as one organisation, exhibiting the following values in its internal culture and in its work with partners:

- **Ambition:** we are dynamic, and open to new opportunities that are consistent with our underlying mission.
- **Responsibility:** we are accountable and transparent - taking ownership of our commitments and delivering them effectively.
- **Excellence:** we are focused on delivery and achieve high professional standards in all we do.
- **Collaboration:** we form partnerships with other organisations based on trust and respect.

### **LLDC Governance**

The Mayor is able to direct LLDC in the exercise of its functions, and to delegate functions to it. In November 2012, the Mayor delegated to the LLDC powers to promote economic development and wealth creation, social development and the improvement of the environment.

The decision-making framework for LLDC is agreed by the LLDC Board and is documented in the Standing Orders and Scheme of Delegations.

The Board is appointed by the Mayor of London and currently consists of 15 members including a Chair, the leaders or Mayors of Hackney, Newham, Tower Hamlets and Waltham Forest, the Deputy Mayor of Planning, Regeneration and Skills, and nine members with skills ranging from sports and community engagement to property and finance. The biographies of the current board members can be found on our website [here](#).

The LLDC Board is responsible for setting strategic direction and overall policy within an overall framework set by the Mayor of London, providing leadership, challenge and support to the organisation, providing oversight and scrutiny, monitoring performance and corporate governance. The Board and committees meet in public in accordance with the Local Government Act 1972.

The Chief Executive and the directorate heads make up the Executive Management Team (EMT) and are responsible and accountable for the delivery of the day-to-day operations of LLDC.

### **LLDC Structure**

LLDC's Chief Executive is Lyn Garner. LLDC is organised into eight directorates (Executive Office; Communications, Marketing & Strategy; Finance, Commercial and Corporate Services; Park Operation & Venues; Development; Regeneration & Community Partnerships; Planning Policy & Decisions; Construction), each with a director who is part of the EMT.

### **Further Reading**

- [LLDC strategy 2015-2020](#)
- [Accounts and annual report](#) (2019/20)

## **2. Role Specification: Member of the LLDC Board**

The LLDC Board is responsible for setting strategic direction and overall policy within an overall framework set by the Mayor of London, providing leadership, support, oversight, scrutiny, performance monitoring and corporate governance to the organisation. The Board's challenge role is an essential part of the LLDC's governance of major capital and revenue budgets.

The members of the LLDC Board, as a whole, are collectively responsible for achieving the purpose of the Legacy Corporation:

*To promote and deliver physical, social, economic and environmental regeneration in the Olympic Park and surrounding area, in particular by maximising the legacy of the Olympic and Paralympic Games, by securing high-quality sustainable development and investment, ensuring the long-term success of the facilities and assets within its direct control and supporting and promoting the aim of convergence.*

Board members are required to:

- provide entrepreneurial leadership of the Legacy Corporation operating within its overall statutory framework;
- provide prudent and effective controls appropriate to a body responsible for the use of public funds which ensure that high standards of corporate governance and financial management are observed, and which enable risk to be assessed and managed;
- ensure that the necessary financial and human resources are in place for the Legacy Corporation to achieve the Objectives;
- set the Legacy Corporation's values and standards and ensure that the Objectives and the Legacy Corporation's obligations to others are understood and met;
- prepare an annual budget and capital spending plan for each financial year for consideration by the Mayor in accordance with the Mayor's annual budget timetable and procedure;
- as soon as practicable after the end of each financial year ensure that an annual report is prepared by the Legacy Corporation including the audited accounts for submission to the Mayor and the London Assembly;
- ensure that proper regard is had to any guidance given by the Mayor as to the exercise of the Legacy Corporation's functions;

- ensure that the Legacy Corporation complies with any directions given by the Mayor as to the exercise of the Corporation's functions;
- review the performance of the Chief Executive and other members of the Management Team.

All Board Members are required to understand and embrace the '[Principles of Public Life](#)' as defined by the Nolan Committee and outlined in the [Protocol on Mayoral Appointments](#) .

Board Members once appointed, depending on their knowledge, skills and experience, are then appointed by the Board to serve on one or more LLDC's committees. The current committee structure includes an Audit Committee, Investment Committee, Regeneration and Communities Committee, Planning Decisions Committee, Health, Safety and Security Committee and a Chair's Committee.

### **Person Specification**

Your interest and passion will help to shape economic growth strategy and urban place making in this new metropolitan heart of London. Your contributions will help catalyse growth and attract inward investment to a cluster of places around Queen Elizabeth Olympic Park so creating an attractive and inspiring place to live in addition to improving the life chances for people in and around the Park.

To fulfil the role of LLDC Board Member, applicants will have:

- Demonstrable experience of leadership and delivery at executive or non-executive level in the private, public or voluntary sectors in residential and/or commercial property development.
- A commitment to diversity and equality, public service values and the principles of public life.
- An understanding of policy in relation to social, economic and physical regeneration and the creation of a sustainable legacy.
- Highly developed interpersonal and communications skills.
- Knowledge of and credibility with local and national government and other public agencies as well as the private sector.
- Ability to lead by example, inclusive rather than exclusive and prepared to share expertise knowledge and skills with other Board members.
- Ability to operate in a high profile and publicly accountable environment.
- Ability to command the respect of their peers and leaders in their field.
- Able to scrutinise, probe and challenge the decision making of management in a manner that is constructive and robust.
- An understanding and awareness of the political context and dynamics in which the Board and LLDC operate.

London's diversity is its biggest asset and we strive to ensure Board members reflect this diversity. The successful candidate will be the individual who best meets these Person Specification criteria in their application and interview.

### **3. Appointment Details**

#### **Eligibility**

You must be eligible to work in the UK.

#### **Term of Appointment**

Appointees are expected to be available to take up their role in December 2020 and will be provided with a comprehensive induction. The first meeting of the newly appointed member is expected to take place in January 2021.

The term of appointment will be up to four years.

#### **Time Commitment and Remuneration**

Board Members receive an annual remuneration of £14,000 plus all reasonable out of pocket expenses incurred in the performance of the duties of your office in line with the LLDC's Travel and Expenses Policy, with an anticipated time commitment of two-three days per month preparing for and attending board and committee meetings.

### **4. The Appointment Process**

Following assessment of applications against criteria for appointment, shortlisted applicants will be invited for interview. A selection review panel will make recommendations for appointment to the Mayor of London.

The GLA promotes an equal opportunities policy. Appointments are made on merit, following a fair and transparent process, and these appointments are governed by Nolan principles and the Mayor of London's protocol on appointments. Please view our [Protocol on Mayoral appointments](#) for further details.

We expect interviews for the LLDC Board Member position to take place mid-late October 2020. We anticipate that the appointment will be made by early December 2020.

The Mayor of London will confirm the appointment.

#### **How to Apply**

You are asked to submit a CV and covering letter (max. 5 sides in total) via our online recruitment portal. The covering letter should provide details of the relevant experience that equips you to serve as a Member of LLDC Board, in particular addressing the specific Person Specification criteria outlined below:

- Demonstrable experience of leadership and delivery at executive or non-executive level in the private, public or voluntary sectors in residential and/or commercial property development.
- A commitment to diversity and equality, public service values and the principles of public life.



- An understanding of policy in relation to social, economic and physical regeneration and the creation of a sustainable legacy.
- Able to scrutinise, probe and challenge the decision making of management in a manner that is constructive and robust.
- An understanding and awareness of the political context and dynamics in which the Board and LLDC operate.

Your CV should contain details of employment, public appointments and qualifications history. It should also include any relevant information regarding your eligibility for appointment and any directorships you hold.

Applicants should state any potential for conflicts of interest in their application, and this will be explored with short-listed candidates at interview. You should provide details of any business, or other interests, or any personal connections which, if appointed to LLDC, could be misconstrued or cause embarrassment to the Mayor, LLDC and the Greater London Authority. This includes financial interests or share ownership, active connections or memberships of societies or associations.

When submitting your CV and covering letter via the GLA online recruitment system, you will also be asked to provide recruitment monitoring information.

If you require information in an alternative format or have queries on the recruitment process please contact the GLA recruitment team via [glajobs@london.gov.uk](mailto:glajobs@london.gov.uk).

The closing date for submission of applications is Wednesday 30 September 2020 at 23:59 GMT

Thank you for taking the time to apply for this role. All data will be processed in accordance with the provisions of the Data Protection Act and General Data Protection Regulations.