

## CASE STUDY 1



### 1) Name, Job Title and quick summary of role:

Jamilla Hinds-Brough: Senior Coordinator, Serious Youth Violence.

My role is based in the community engagement team where my function is to support the Mayor and Greater London Authority's engagement with London's communities - individuals and community and voluntary groups – around issues relating to violent crime. I also support many different teams across City Hall to coordinate their work tackling serious violence – all of which has lots of links to the Violence Reduction Unit.

### 2) What is your background and what brought you to City Hall?

My background is in the charity sector where I worked in a variety of lobbying roles – working with MPs and Peers in Parliament to campaign for positive changes to UK laws and policies and improve people's lives. I came to City Hall for the opportunity to even more directly help shape and deliver the Mayor's policies and priorities to the benefit of Londoners. I am a born and bred Londoner and I care deeply about supporting my city.

### 3) How does your work impact Londoners?

A big part of my role is helping to make sure that Londoners' voices are heard at City Hall on issues related to serious violence. I hope that the ultimate result of this is that the Mayor's policies are more representative of the communities he serves.

### 4) What keeps you here?

I am motivated by being able to achieve results for Londoners and there's nowhere better to improve Londoners' lives than at City Hall. The people are pretty nice too!

### 5) Why should people come and work at City Hall?

If you're passionate about supporting your community then there really is no better place to work. It's a pleasure to get to work in an environment where everyone is dedicated to finding the right solutions to the challenges that London faces and there's lots of space for creativity and innovation to get things done.